



# EXHIBITOR INFORMATION

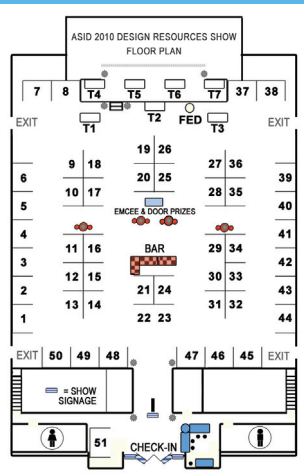
SHOW DATE . THURSDAY . NOVEMBER 4 . 2010

1-7PM . SARASOTA MUNICIPAL AUDITORIUM  
801 NORTH TAMiami TRAIL . SARASOTA FL . 34236

PRESENTED TO YOU BY ...  
**ASID FLORIDA WEST COAST**  
AMERICAN SOCIETY OF INTERIOR DESIGNERS

**DRS 'TEAM'**  
CHAIR & COORDINATOR  
Beth Boyce, Allied Member ASID  
CO-CHAIR  
Allan Shaivitz, ASID, FIIDA

Victor Appel, ASID  
Sarah Colandro, ASID, IIDA  
Neal Dreznin, Industry Partner ASID  
Lyman McNutt, Industry Partner ASID  
Carrie Riley, ASID, IIDA  
Wes Snyder, ASID



## DESIGN RESOURCES XXVI TO THE TRADE ONLY INTERIOR DESIGNERS & ARCHITECTS

### HIGHLIGHTS OF SHOW FOR EXHIBITORS

- . Company Listing and Description with Product Images in 4-Color Show Program/Directory
- . Concentrated Pre-Show Promotion to ASID FWC, AIA West Coast Florida, IIDA West Coast, and Unaffiliated Designers
- . Post Attendee List with Contact Information Provided to Exhibitors
- . Business Casual Environment to Meet with Existing & New Prospects while Showcasing Latest Products & Services
- . Complimentary Lunch Program - (2 Lunch Maximum per Exhibitor)
- . FWC Chapter Members Mailing List Provided to Exhibitors for Pre-Show Self-Promotion (Upon Request)
- . Attendees Pre-Registration for 2010 Show
- . Exhibitor Awards | Prizes: "Best of Show" and "Best New Product"
- . Opportunity for Each Exhibitor to Provide a Door Prize for Cocktail Hour Drawing

### HIGHLIGHTS OF SHOW FOR ATTENDEES

- . Complimentary Copy of Design Resources 4-Color Program/Directory
- . Bar & Complimentary Passed Hors d'oeuvres 4:30 to Closing
- . Student Design Competition Displayed | Scholarships Awarded  
(Ringling College of Art & Design . International Academy of Design . The Art Institute of Tampa)

**INSTALL & DISMANTLE**  
9am-1pm | 7-9pm

### EXHIBIT SPACE COST

<b>COST:</b>	<u>ASID MEMBER</u>	<u>NON-ASID MEMBER</u>
REFER TO FLOOR PLAN AT LEFT		
<b>Main Booth Space</b> (10'wX8'd)	\$425 (\$454.75 w/tx)	\$475 (\$508.25 w/tx)
<b>Stage Table Top</b> (8' Table)	\$195 (\$208.65 w/tx)	\$215 (\$230.05 w/tx)
<b>FED</b> (Front Easel Display)	\$150 (\$160.50 w/tx)	\$175 (\$187.25 w/tx)
<b>Electrical Power</b>	\$ 25	\$ 25

For your convenience,  
Back & Sides Pipe & Drape and 1 Clothed Table & 2 Chairs  
will be provided per space at No Charge.  
Booth plants can be ordered through TROPEX at 941.351.2864.

NOTE: Back 'Pipe & Drape' height is 8' high on the majority of booths,  
6' high on both left and right outside aisle booths only.

\*\*\* REGISTRATION DEADLINE . SEPTEMBER 1, 2010 \*\*\*

PLEASE RETURN TO HOME PAGE FOR LINK TO REGISTRATION FORM

### SUGGESTED ACCOMMODATIONS

Hotel Indigo . 1223 Blvd. of the Arts . Sarasota, FL . 34236 . 941.487.3880 or 877.846.3446 . [www.hotelindigo.com](http://www.hotelindigo.com)

### TO BENEFIT

ASID FWC Scholarship Program  
ASID Community Service Projects

### SPONSORSHIPS AVAILABLE

[bethboyce@msn.com](mailto:bethboyce@msn.com)

### GENERAL INFORMATION

941.951.2722 (SHOW Satellite Office)  
(DESIGN INTEGRITY, Inc.)  
or [bethboyce@msn.com](mailto:bethboyce@msn.com)